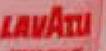


Socitm North Conference 2017

9th November 2017

Cloth Hall Court, Leeds, LS1 2HA

 **Socitm**
Delivering digital leadership

 **LAVATA**
LAVATA GROUP

INTRODUCTION

For the first time ever, Socitm is bringing its conference to the North

This one-day event welcomes professionals from across the ICT sector, local public services and private sector partners, creating new partnerships vital to funding transformation.

Our conference is built on the feedback from our members in the North regions (North East, North West, Yorkshire & Humber) and dialogue with experts at the heart of policy-making, ensuring the agenda is of real relevance to CEOs, CIOs, heads of IT and other decision makers.

Key issues to be discussed:

- Flexible working and workplace management
- Future of Local Government
- Data Mill North
- GDPR



Why should *your* company be present?

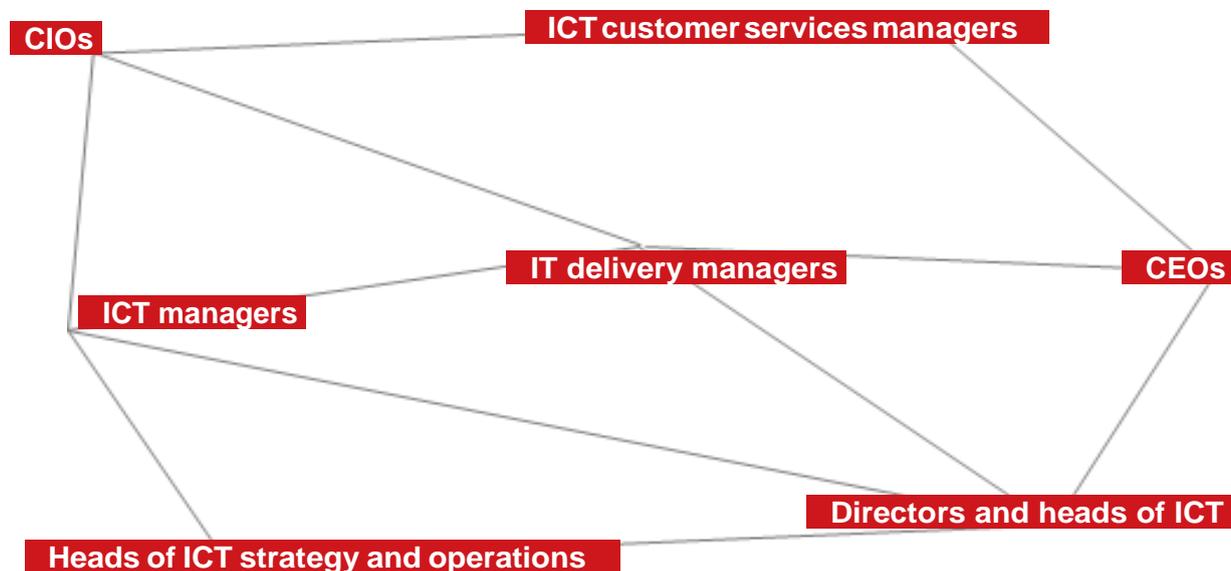


Brand awareness and networking

- Raise your profile with councils in Northern England, such as: Liverpool City Council, Durham County, Leeds City Council, Manchester City Council.
- Introduce yourself to small but mighty district councils.
- Develop business connections in a vibrant networking environment.
- Benefit from pre-event lead generation opportunities – publish research, white papers and other IP on Socitm North Conference website.
- Facilitate a breakout session that will allow you to showcase your credibility and capability.
- Make tangible business connections.

And let's not forget about our members

Meet with IT leaders and practitioners from across the region. Our members will be there and they include:



Pricing

Gold Sponsor £5,000 plus VAT

- Plenary session:
30 minute presentation in the main auditorium
- 3x2m exhibition space
- Five complementary conference tickets (to include speakers and staff)
- Logo and 200-word sponsor listing on the conference website and brochure
- An item of marketable online content to be uploaded to the conference website
- An insert in our delegate pack
- A dedicated section in the post event email sent to all attendees
- Complete list of registered delegates and speakers (with the opportunity to contact through Socitm)

Silver Sponsor £2,000 plus VAT

- Breakout Session:
45 minutes on the topic of your choice
- 3x2m exhibition space
- Four complementary conference tickets (to include speakers and staff)
- Logo and 200-word sponsor listing on the conference website and brochure
- An item of marketable online content to be uploaded to the conference website
- An insert in our delegate pack
- List of delegates who attended your breakout session

Bronze Sponsor £500 plus VAT *(exhibition)*

- 3x2m exhibition space
- Two complementary conference tickets (to include staff)
- Logo and 100-word sponsor listing on the conference website and brochure